

Application, Guidelines and Requirements: "Sixth Annual Art Trek, 2010"- A project of the Fredericton Arts Alliance

General Information:

Art Trek is a studio tour open to the public which will take place from October 16th-17th in the City of Fredericton. Aimed at making art more accessible, artists will make their studios open to the public.

Artists wanting to participate will open their studio to the general public on the 16th and 17th of October. There will be 10-12 locations within city limits with 2-3 artists at each location, unless the artist prefers to work alone. Artists in the Greater Fredericton Region, but who work outside city limits (i.e.: Taymouth, Oromocto, etc.), or who, for another reason wish to not use their own studio, can partner with other artists within city limits if space is available.

Art Trek Schedule

Art Trek: October, Saturday the 16th-Sunday the 17th:
Saturday from 10-6pm and on Sunday from 12-5 pm.

Criteria:

- You must be able to offer up a working studio space (unless you are being hosted by another artist's studio).
- If your studio is small you must open up an adjoining room or rooms displaying your artwork in order to reasonably accommodate the public (in addition to opening up your studio space).
- The artist(s) must be present to answer questions from the public.
- The artist can also choose a volunteer host to deal with the public, but the artist must still be present.
- Studios hosting guest artists must have adequate space for guest artists to display their works.
- You are welcoming people in your studio; therefore your studio must be reasonably clean and presentable and safe for public viewing.
- You are encouraged to sell your work.
- Demonstrations of your work are welcome, but not required.
- You must also keep count of the number of visitors to your studio.
- Your studio may be visited to determine acceptance.
- No galleries may participate, although artists who have a studio in a gallery may be eligible to apply.
- Commercial or retail locations cannot participate.

Benefits

- Host Studio and all artist's names and mediums on brochure. The brochure is accessible to the public on the FAA website for one year.
- Inclusion in all press announcements sent to regional media outlets
- Increased exposure of your work
- Profile on Fredericton Arts Alliance's website
- Opportunity to sell your work
- Opportunity to educate and make the public more aware of the importance of art

Cost: This program currently receives no funding. Artists can contribute by choosing one of three options: either paying a fee of \$25 **or** by contributing 10% of their sales **or** they can volunteer.

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ART TREK APPLICATION 2010

Please supply **two** electronic picture of your art work (2in wide, 300dpi) for the poster/brochure and profile page. Please also provide a photo of yourself or a self-portrait for the profile page.

Name: _____

Address: _____

Postal Code: _____

Phone number: _____

Email: _____

Website: _____

Studio Address: _____

Will you need to share a studio space? _____

Are you willing to share your studio space with another artist or artists? Yes___ No ___

If so, how many artists can you accommodate? _____

Are you currently sharing your studio space with other artists? _____

If so, how many? _____

Check here if your studio is wheelchair accessible. If yes, a wheelchair symbol will be included with your brochure listing. This is NOT a requirement for participation. To be accessible, doorways must be 36 inches wide and there should not be steps or other obstacles outside or inside the studio.

Artist(s) bio: (Not more than 100 words per artist-subject to editing)

Artist's Medium: _____

Artist's Statement: (Not more than 100 words per artist-subject to editing)

***If you already share a studio space with other artists who want to participate, you are responsible to see that they fill out a copy of this form to be included with this application.**

I wish to contribute \$25(Cheque required after acceptance)

I wish to contribute 10% of sales made during Art Trek

I wish to volunteer my time for:

Sponsor Solicitation

Poster Distribution

Whatever is needed

Application Deadline: June 30th, 2010.

Note: This is an open competition. Artists will be accepted on a first-come-first-serve basis and according to scheduling requirements and criteria above. The Fredericton Arts Alliance will supply publicity (Press Releases, PSA's, signage, etc.), and advertising in the form of a poster/brochure, as well as an artist profile on our website. This is a volunteer opportunity.

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Insurance

The Fredericton Arts Alliance Art Trek Studio Tour does not offer insurance for artists or patrons. The Tour advises artists to look into their homeowner insurance policies to determine coverage for any accidental injuries guests might incur on your property during the event.

Hold Harmless Agreement: (please read and sign)

I hereby agree to indemnify and hold Fredericton Arts Alliance, their Board of Directors, officers, employees, agents, volunteers and all supporting organizations, harmless against any and all claims, demands, damages, fees, costs, and actions of any kind asserted by or on behalf of any third person(s) from my participation in the Art Trek Studio Tour. I further grant the Fredericton Arts Alliance permission to use the information and images submitted for purposes of publicity and education in print and outline via Internet and World Wide Web.

I understand that my signature holds me responsible to abide by these guidelines and requirements.

Signature: _____ Date: _____

Check List:

Yes ___ No ___ I've supplied **two** electronic picture of my art work (2 in wide, 300dpi)

Yes ___ No ___ I've supplied **one** electronic picture of myself or self-portrait (2 in wide, 300dpi)

Title of 1st Image: _____

Title of 2nd Image: _____

If Applicable:

Yes ___ No ___ I've supplied accompanying applications and images for artists that I already share my studio with.

PLEASE EMAIL YOUR APPLICATION TO: frederictonartsalliance@yahoo.ca

Preference is to receive applications by email. If you are absolutely not able to send applications via email please drop off applications to the Fredericton Arts and Learning office, 2nd floor, Charlotte Street Arts Centre, 732 Charlotte Street between 8am and 4pm Monday to Friday or you can mail applications to:

Fredericton Arts Alliance
P.O. Box 1303, Stn. "A"
Fredericton, NB
E3B 5C8

NOTE: Please ensure that you mail your application in ample time to be received by the deadline. Late and incomplete applications will not be accepted. Again the deadline for applications is: June 30th, 2010. You will be informed of your acceptance approximately 2 weeks after the *Call to Artists* is closed.

For further information please contact the Fredericton Arts Alliance at frederictonartsalliance@yahoo.ca or call 443-9900